
Contents

Introduction	xix
Dimitri UZUNIDIS and Fedoua KASMI	
Chapter 1. Economy – Innovation Economics and the Dynamics of Interactions	1
Sophie BOUTILLIER, Vanessa CASADELLA and Blandine LAPERCHE	
1.1. Introduction	1
1.2. The definition of innovation and the primacy of J.A. Schumpeter's work	2
1.3. How can we measure innovation, in all its forms?	6
1.4. From the entrepreneur to the multiple actors of innovation	10
1.5. Innovation policies and the innovation system	14
1.6. Conclusion	18
1.7. References	19
Chapter 2. Management – Managing Innovation According to Space, Time and Matter	25
Bérangère L. SZOSTAK, Michael E. LAVIOLETTE and Thierry BURGER-HELMCHEN	
2.1. Introduction	25
2.2. Managing innovation: a question of space.	27
2.2.1. Delimiting and/or expanding organizational spaces	28
2.2.2. Developing links within and outside the spaces	30
2.3. Managing innovation: a matter of time	32
2.3.1. The innovation process, a long-term process	32
2.3.2. Managing innovation means managing the time for decisions	34
2.4. Managing innovation: a question of matter	35
2.4.1. The appropriation of innovation by consumers.	35
2.4.2. Appropriation of innovation by the members of the organization	37
2.4.3. Capturing the value of innovation	38

2.5. Conclusion	39
2.6. References	40
Chapter 3. Agriculture – Agricultural and Food Innovations and Agro-ecological Transition	47
Ludovic TEMPLE	
3.1. Introduction	47
3.2. Two centuries of agricultural revolution without “innovation”	47
3.3. The green revolutions driven by linear and technological innovation design.	48
3.4. The notion of innovation in the face of agricultural and food transitions	49
3.5. Sector specificities of innovation in agriculture and food	50
3.6. Conclusion	51
3.7. References	52
Chapter 4. Anthropology – Anthropological Aspects of Innovation: Defining Benchmarks	55
Dominique DESJEU	
4.1. Introduction	55
4.2. Innovation, a total social phenomenon, between invention, diffusion and reception	56
4.3. The force of constraints or innovation as a process of insertion in a field of contradictory forces.	58
4.4. Conclusion	59
4.5. References	60
Chapter 5. Business – Business Creation and Innovative Entrepreneurial Ecosystems	61
Sophie BOUTILLIER	
5.1. The company, the territory and the ecosystem	62
5.2. From the business ecosystem to the entrepreneurial ecosystem: polymorphous innovation dynamics?	63
5.3. References	66
Chapter 6. Capacity – Innovation Capacities and Learning Dynamics	69
Vanessa CASADELLA	
6.1. Introduction	69
6.2. Learning and innovation capacities	70
6.3. The diversity of innovation capacities	70
6.4. Capacities, innovation system and competency building.	72

6.5. Conclusion	73
6.6. References	73
Chapter 7. Capital – Knowledge Capital and Innovation: Production and Use of Knowledge in Companies.	75
Blandine LAPERCHE	
7.1. Introduction	75
7.2. Knowledge capital: toward an understanding of the innovation process	76
7.3. Knowledge capital, tangible and intangible assets	77
7.4. Knowledge capital and knowledge management within organizations	77
7.5. Knowledge capital and open innovation	80
7.6. Conclusion	82
7.7. References	82
Chapter 8. Cluster – Innovative Cluster: Geographical and “Virtual” Proximity in the Digital Era	85
Elisa SALVADOR	
8.1. Introduction	85
8.2. Innovative clusters: the matter of geographical and “virtual” proximity	86
8.3. Innovative clusters and the Internet and information and communication technologies revolution.	87
8.4. Conclusion	88
8.5. References	89
Chapter 9. Collaboration – Collaborative and Open Innovation in Highly Competitive Contexts	91
Camille AOUINAÏT	
9.1. Introduction	91
9.2. Literature review.	93
9.2.1. History	93
9.3. Collaborative innovation and innovation ecosystems	94
9.4. Open innovation versus closed innovation	96
9.5. Conclusion	98
9.6. References	98
Chapter 10. Creativity – Creativity for Innovation: A Mutually Advantageous Relationship	101
Raphaël BARY	
10.1. Introduction	101
10.2. Increasingly “creative” representations of innovation.	101
10.3. Impacts on creativity of its integration in the field of innovation	103

10.4. The same shared complexity	104
10.5. References	105
Chapter 11. Cycles – The Long Cycles of the Economy and the Question of Innovation	107
Dimitri UZUNIDIS	
11.1. Introduction	107
11.2. The conditions for cyclical economic development: the key role of innovation	108
11.3. Historical time and periodization of the economy	110
11.4. Conclusion	113
11.5. References	113
Chapter 12. Design – Innovative Design: The Importance of a Methodical Approach	115
Joëlle FOREST	
12.1. Introduction	115
12.2. What methods should be used to cultivate disruptive innovation in the 21st century?	116
12.3. Conclusion	121
12.4. References	122
Chapter 13. Diffusion – Diffusion and Adoption Behavior of Innovations	123
Marc BAUDRY	
13.1. Introduction	123
13.2. The epidemiological approach	124
13.3. The discrete choice approach	125
13.4. Public dissemination policies	126
13.5. Some extensions of the analysis: multiplicity of innovations and institutional framework	127
13.6. Conclusion	128
13.7. References	128
Chapter 14. Disruption – Disruptive Innovation and the Evolution of Competitive Relationships	131
Giovanni ZAZZERINI	
14.1. Introduction	131
14.2. The disruptive innovation model	132
14.3. The innovator's dilemma	134
14.4. References	135

Chapter 15. Ecosystem – Innovation Ecosystem: Generativity, Resilience and Power of Attraction	137
Patrick COHENDET	
15.1. Introduction	137
15.2. Theoretical approaches of an innovation ecosystem	138
15.3. Main features of innovation ecosystems	139
15.4. Conclusion	140
15.5. References	141
Chapter 16. Entrepreneur – The Innovative Entrepreneur as an Actor of Economic Change	143
Sophie BOUTILLIER	
16.1. Introduction	143
16.2. The entrepreneur as an actor of change.	144
16.3. The evolution of the function of the innovative entrepreneur	146
16.4. References	148
Chapter 17. Financing – Financing R&D and Innovation	151
Béatrice DUMONT	
17.1. Introduction	151
17.2. Information asymmetries and sources of funding	152
17.3. Reasons for funding reluctance	153
17.4. Public intervention in finance innovation	154
17.5. Venture capital	155
17.6. Conclusion	156
17.7. References	156
Chapter 18. Frugality – Frugal Innovation as Inclusive Innovation	159
Christian LE BAS and Sana KHAN	
18.1. Introduction	159
18.2. Frugal innovation as a new technological paradigm.	159
18.3. Case studies.	160
18.4. Frugal innovation and similar approaches	161
18.5. Frugal innovation as an environmental innovation	162
18.6. Frugal innovation and sustainability	163
18.7. Drivers of frugal innovation: demand-pull and competition effects	164
18.8. Conclusion	164
18.9. References	165

Chapter 19. Future – The Future of Innovative Technologies: Between Imagination and Technological Ideology	167
Thomas MICHAUD	
19.1. Introduction	167
19.2. A paradigmatic convergence	168
19.3. Technological revolution: the imagined future	169
19.4. Conclusion	171
19.5. References	172
Chapter 20. Hybridization – Hybridization of Tech-Push and Market-Pull Approaches in Innovation Processes	173
Florin PAUN	
20.1. Introduction	173
20.2. Definitions of Tech-Push and Market-Pull in the implementation of innovation processes.	174
20.3. The nine demand readiness level (DRL) stages	175
20.4. Hybridization and agility of innovation processes.	176
20.5. DRL-TRL and its applications to the hybridization dynamics of the Tech Push and Market Pull approaches	178
20.6. Impacts of DRL-TRL	179
20.7. Conclusion	180
20.8. References	180
Chapter 21. Incentives – Incentives for Innovation: Diversity and Public–Private Combinations	183
Babacar NDIAYE	
21.1. Introduction	183
21.2. The incentive for innovation and its forms	184
21.3. Diversity of applications of incentive forms	185
21.4. Conclusion	186
21.5. References	187
Chapter 22. Indicators – The Complexity of Innovation Indicators	189
Slim THABET	
22.1. Introduction	189
22.2. Presentation of innovation indicators: input and output approach	190
22.3. Main limitations of innovation indicators	192
22.4. Conclusion	193
22.5. References	194

Chapter 23. Information – Information for Innovation: Strategic, Competitive and Technological Intelligence	195
Stéphane GORIA	
23.1. Introduction	195
23.2. The monitoring concept	195
23.3. “Traditional” monitoring and innovation.	196
23.4. The search for information and innovation.	197
23.5. Creative monitoring	198
23.6. Strategic innovation monitoring.	199
23.7. Conclusion	200
23.8. References	200
Chapter 24. Invention – Shared Inventions and Competitive Innovations	201
Michel VIGEZZI	
24.1. Introduction	201
24.2. From invention sharing to shared invention	202
24.3. From innovation to competitive innovation	204
24.4. From societal dynamics to the links between shared inventions and competitive innovations	205
24.5. References	207
Chapter 25. Knowledge – Knowledge Management in Learning Innovative Organizations	209
Marcos LIMA	
25.1. Introduction	209
25.2. Knowledge and management	210
25.3. History of KM frameworks	211
25.4. Key KM concepts	212
25.4.1. Learning organizations	212
25.4.2. Knowledge management strategies	213
25.4.3. Knowledge management tools	214
25.5. Conclusion: perspectives for KM	214
25.6. References	215
Chapter 26. Location – Local Innovation Issues and Priorities for Public Intervention	217
Cheikh Abdou Lahad THIAW	
26.1. Introduction	217
26.2. Innovation policies adapted to territories.	218

26.3. The territorialized priority of innovation	221
26.4. Conclusion	221
26.5. References	222
Chapter 27. Market – Market Innovation: Opening and Controlling New Markets	225
Béatrice STADOU-MARTIN	
27.1. Introduction	225
27.2. Factors that foster business innovation	226
27.3. The multifaceted nature of business innovation	228
27.4. Conclusion	230
27.5. References	230
Chapter 28. Model – Business Models for Innovation Strategies	233
Marcos LIMA	
28.1. Introduction	233
28.2. A brief history of the evolution of business models	234
28.3. Types of business model innovation	236
28.4. Business model design versus business model reconfiguration	237
28.5. Business model inertia	238
28.6. BMI and competitive advantage	239
28.7. Conclusion: perspectives in BMI research	240
28.8. References	240
Chapter 29. Network – Networks and Development of Innovation Processes	243
Delphine GALLAUD	
29.1. Introduction	243
29.2. Knowledge, learning and innovation network	244
29.3. Local innovation networks	246
29.4. Conclusion	247
29.5. References	249
Chapter 30. Organization – Modern Innovative Organizational Structures	251
Angelo BONOMI	
30.1. Introduction	251
30.2. Organizational structures for innovation	252
30.2.1. Industrially financed R&D project system	252
30.2.2. Start-up-venture capital system.	253

30.2.3. Industrial platform system	254
30.2.4. Comparison of the various organizational structures	255
30.3. Perspectives	256
30.4. References	256
Chapter 31. Paradigm – The Techno-scientific Paradigm: The Ethical Control of the Technological Progress	259
Thomas MICHAUD	
31.1. Introduction	259
31.2. The controversial techno-scientific gigantism	260
31.3. Technocracy and technicism	261
31.4. Technosciences and innovation in debate	262
31.5. Conclusion	263
31.6. References	264
Chapter 32. Pattern – Linear, Interactive and Hybrid Patterns of Innovation	265
Blandine LAPERCHE	
32.1. Introduction	265
32.2. The linear model of innovation	266
32.3. Towards interactive models	268
32.4. Hybridization of linear and interactive models of innovation	270
32.5. Conclusion	272
32.6. References	273
Chapter 33. Persistence – The Economic Analysis of Persistent Innovation	275
Christian LE BAS	
33.1. Introduction	275
33.2. Persistent innovation: definition	275
33.3. Why is the notion of innovation persistence debatable?	277
33.4. Measurement of the phenomenon	277
33.5. Explanatory frameworks	278
33.6. Innovation persistence and the significance of economic evolution: path and past dependence	279
33.7. Conclusion	279
33.8. References	280

Chapter 34. Policy – Reinventing Innovation: From Criticisms of the Traditional Paradigm to Policy Transformation	281
Pierre-Benoit JOLY	
34.1. Introduction	281
34.2. Criticisms of the central innovation paradigm	282
34.3. Transformations of innovation policies: directionality and social innovation	283
34.4. Conclusion	285
34.5. References	286
Chapter 35. Property – Intellectual Property and Innovation	287
Béatrice DUMONT	
35.1. Introduction	287
35.2. IPRs: some imperfect but unmatched mechanisms	288
35.3. The multidimensional impact of protection on innovation	289
35.4. The new roles of IPRs	290
35.5. Conclusion	291
35.6. References	292
Chapter 36. Proximity – Impacts of Geographic, Organizational and Cognitive Proximities on Innovation	293
Damien TALBOT	
36.1. Introduction	293
36.2. A geographical proximity that plays favorably on innovation, without being indispensable	294
36.3. Other proximities have both positive and negative effects on innovation	295
36.4. Conclusion	297
36.5. References	298
Chapter 37. Responsibility – Responsible Innovation in Corporate Strategy and Public Policy	299
Leïla TEMRI	
37.1. Introduction	299
37.2. Responsible research and innovation policy	299
37.2.1. The responsibility of researchers and innovators in science and technology	300
37.2.2. Technological assessment: from autonomous technology to the social construction of techniques	300
37.2.3. Responsible research and innovation in policy	301

37.3. Responsible innovation in companies	302
37.4. Conclusion	304
37.5. References	304
Chapter 38. Revolution – Innovations and Industrial Revolution	307
Cédric PERRIN	
38.1. Introduction	307
38.2. From the technical revolution to the industrial revolution: what is the history?	307
38.3. The discontinuous diffusion of innovations in the face of the techniques in use.	309
38.4. When the context stimulates innovation	311
38.5. Conclusion	311
38.6. References	312
Chapter 39. Services – Defining Service Innovation	313
Céline MERLIN-BROGNIART	
39.1. Introduction	313
39.2. From the specificities of services to the definitions of service innovation . .	314
39.3. Typologies and theoretical variations of service innovation	315
39.4. Conclusion	317
39.5. References	318
Chapter 40. Social – Social Economy and Social Innovation	319
Paul MULLER	
40.1. Introduction	319
40.2. Research on social innovation in economics and management.	320
40.3. Defining social innovation.	320
40.4. The production of social innovations: “top-down” and “bottom-up” logics .	321
40.5. The roles of social economy in the production of social innovations	322
40.6. Conclusion and issues	323
40.7. References	324
Chapter 41. Space – Innovation in Urban or Rural Spaces	327
Delphine GALLAUD	
41.1. Introduction	327
41.2. A concentration of innovation in urban spaces?	328
41.3. An underestimation of the innovation of firms located in peripheral areas? .	329
41.4. Conclusion	331
41.5. References	332

Chapter 42. Standardization – Standardization and Innovation Management	335
Laure MOREL	
42.1. Introduction	335
42.2. Prerequisite for standards applied to innovation	336
42.2.1. What exactly is innovation?	337
42.2.2. Why do you want to manage the innovation process?	337
42.2.3. How can we manage innovation?	338
42.3. Standards applied to innovation: promoting agility	339
42.3.1. Why then have a standard on innovation management?	340
42.4. Conclusion	342
42.5. References	342
Chapter 43. Synchronization – Synchronization and Coordination of Innovation	343
Sana ELOUAER-MRIZAK	
43.1. Introduction	343
43.2. Innovation networks and synchronization	344
43.3. Coordination and proximity	347
43.4. Coordination at the heart of innovative performance	348
43.5. References	349
Chapter 44. System – National Innovation System: The Primacy of Interactions Between Economic Actors	351
Vanessa CASADELLA	
44.1. Introduction	351
44.2. The NIS and nature of multi-actor interactions	352
44.3. The NIS and economic development	354
44.4. Conclusion	355
44.5. References	355
Chapter 45. Tax – Taxation and Innovation: Incentives, Attractiveness and Innovation Policies	357
Olivier ESNEU	
45.1. Introduction	357
45.2. Taxation and incentives	357
45.3. Taxation and attractiveness	359
45.4. Taxation and innovation policy	359
45.5. Conclusion	361
45.6. References	361

Chapter 46. Technology – Theoretical Model of Technology for Innovation	363
Angelo BONOMI	
46.1. Introduction	363
46.2. Model of technology	363
46.3. Technological processes	364
46.3.1. Externality effect	364
46.3.2. Intranality effect	365
46.3.3. Ramification of technologies	365
46.3.4. Velocity of innovation	366
46.3.5. The Red Queen regime	366
46.3.6. Technology transfer and know-how	367
46.4. The process of technology innovation	367
46.5. Application of the theoretical model	369
46.6. References	369
Chapter 47. Timing – Timing of Innovation: The Central Position of the Innovative Enterprise	371
Babacar NDIAYE	
47.1. Introduction	371
47.2. Foundations of the timing of innovation	372
47.3. Key elements of innovation dating	372
47.4. The enrichment of the chronological study	373
47.5. Conclusion	375
47.6. References	375
Chapter 48. Trajectory – Innovation Trajectories and Dynamic Capabilities	377
Blandine LAPERCHE	
48.1. Introduction	377
48.2. Paradigms and technological trajectories: theoretical and empirical approaches	378
48.3. The company’s trajectory or the evolution path	379
48.4. Trajectory formation: dynamic capabilities and knowledge capital	380
48.5. The collective dimension of trajectories and its consequences	380
48.6. Conclusion	381
48.7. References	382

Chapter 49. User – User Innovation: Interactions Between Users and Firms in Innovation Processes	383
Francesco SCHIAVONE	
49.1. Introduction	383
49.2. Motivations for user innovation	384
49.3. The role of users in innovation processes	385
49.4. The symbiosis between user innovation and manufacturer innovation	385
49.5. Conclusion	387
49.6. References	387
Chapter 50. Value – The Value of Innovations: Specificity and Evaluation Methods of Innovation	389
Marc BAUDRY	
50.1. Introduction	389
50.2. Where does the value of innovations come from?	390
50.3. Methods for assessing the private value of innovations	391
50.4. The social value of innovations	393
50.5. Conclusion	394
50.6. References	395
Chapter 51. Work – Innovative Behavior at Work	397
Audrey BECUWE	
51.1. Introduction	397
51.2. Organizational innovation and work behavior	397
51.3. Theoretical perspectives on work behavior	400
51.4. Conclusion	401
51.5. References	402
Chapter 52. X-Innovation – The Polymorphism of Innovation	403
Blandine LAPERCHE	
52.1. Introduction	403
52.2. Terms	404
52.3. References	410
List of Authors	411
Index	415
Summary of Volume 2	421