
Contents

Foreword	ix
Part 1. Innovative Entrepreneurship and Economic Dynamics	1
Chapter 1. Entrepreneurship and Competitiveness in Literature	3
1.1. Introduction.	3
1.2. Entrepreneurship, innovation and development: key points of reference	8
1.2.1. Economic development and entrepreneurship	9
1.2.2. New theory of economic growth, innovation and entrepreneurship.	13
1.2.3. Complementary insights from industrial economy lenses	15
1.2.4. Theories of the firm, innovation systems and entrepreneurship.	18
Chapter 2. Towards an Integrative Literature of Entrepreneurship	29
2.1. Introduction.	29
2.2. The complex relationship between entrepreneurship and development	30
2.3. Types of entrepreneurship and development	34
2.4. Towards a new vision of the entrepreneur in his environment?	39

Chapter 3. The Theoretical Emergence of an Innovative National Entrepreneurship System	41
3.1. Introduction.	41
3.2. Innovative entrepreneurship in a national innovation system	42
3.3. The role of the mix-policy in an innovation system	46
3.4. Innovation in an entrepreneurial ecosystem.	49
3.5. Towards an adapted innovative entrepreneurial system.	54
3.6. Conclusion	59
Part 2. An Innovative Entrepreneurial System in Emerging Countries	63
Chapter 4. Emerging Countries, Development Levels and Innovation	65
4.1. Introduction.	65
4.2. Necessity entrepreneurship versus innovative entrepreneurship in emerging countries: a mitigated trend	70
4.2.1. Entrepreneurs' profiles in emerging countries	72
4.2.2. Innovation and R&D	77
4.2.3. Institutional and cultural contexts	79
Chapter 5. Assessing Innovative Entrepreneurial Performance of Emerging Countries	83
5.1. Introduction.	83
5.2. Relationship between ease of entrepreneurship and the capacity to innovate.	84
5.3. Relationship between the pro-entrepreneurship national context and the capacity to innovate	90
5.4. The determinants of entrepreneurship for innovation	92
5.4.1. Government programs for entrepreneurship (GEP index)	93
5.4.2. R&D transfer (RTD index)	95
5.4.3. Cultural and social norms (CSN index).	97
5.5. Conclusion	99
Chapter 6. Outlooks for an Innovative Entrepreneurial System in Emerging Countries	101
6.1. Introduction.	101
6.2. The determinants of innovative entrepreneurship	102

6.3. Outlooks for an adapted innovative business model	107
6.4. Education in an innovative entrepreneurial system	111
Conclusion	113
Appendix	119
References	125
Index	143