

Table of Contents

Preface	xi
PART 1. THE PRACTICAL, TECHNICAL AND THEORETICAL CONTEXT	1
Chapter 1. Analysis of an Audiovisual Resource	3
1.1. Introduction.	3
1.2. Functionally different corpora.	4
1.3. Descriptive models	10
1.4. On the activity of analysis of audiovisual corpora	12
1.5. On the activity of indexation.	14
1.6. Some reflections on the subject of the theoretical reference framework	15
Chapter 2. The Audiovisual Semiotic Workshop (ASW) Studio – A Brief Presentation	23
2.1. A working environment for analyzing corpora of audiovisual texts.	23
2.2. Brief presentation of the ASW Description Workshop	27
2.3. Four approaches to analyzing an audiovisual text.	33
2.4. Models of description and interactive working forms	36
Chapter 3. A Concrete Example of a Model for Describing Audiovisual Content.	39
3.1. Introduction.	39
3.2. Selecting the appropriate model from the library of descriptive models of description of audiovisual content.	40
3.3. The sequences in a model of content description.	43

3.4. Field of description and sequential organization of an analytical form	46
3.5. The level of schemas of definition and procedures of description	48
Chapter 4. Model of Description and Task of Analysis	51
4.1. Introduction.	51
4.2. The structural organization of a model of audiovisual content description	52
4.3. The canonic syntagmatic order of a form of description	54
4.4. Types of analysis, analytical tasks, procedures of description and activities of description	58
4.5. Particular tasks in analyzing the content of an audiovisual corpus	61
4.6. Concluding remarks	63
PART 2. TASKS IN ANALYZING AN AUDIOVISUAL CORPUS	65
Chapter 5. The Analytical Task of “Describing the Knowledge Object”	67
5.1. Introduction.	67
5.2. A simple example of referential description.	68
5.3. Thematic structure, topical structure and referential objects	70
5.4. A library of sequences for referential description	73
5.5. Alternative functional architectures to define sequences of referential description	76
Chapter 6. The Analytical Task of “Contextualizing the Domain of Knowledge”	81
6.1. Introduction.	81
6.2. Contextualization by spatial location	82
6.3. Location and contextualization by country	84
6.4. Geographical-physical location and contextualization	88
6.5. Contextualization by temporal location	93
6.6. Contextualization by historical era	96
6.7. Historical contextualization and periodization	101
6.8. Thematic contextualization	102
Chapter 7. The Analytical Task of “Analyzing the Discourse Production around a Subject”	107
7.1. Introduction.	107
7.2. Procedures of discourse production.	108

7.3. Anatomy of the description of discourse production around a subject	113
7.4. Examples illustrating analysis of discourse production	116
7.5. Textual and discursive assessment	120
PART 3. PROCEDURES OF DESCRIPTION	123
Chapter 8. Definition of the Domain of Knowledge and Configuration of the Topical Structure	125
8.1. Introduction.	125
8.2. Some reminders and specifications	126
8.3. (Re-)configuring and adapting an existing topical structure	130
8.4. (Re-)configuring more complex topical structures	133
Chapter 9. The Procedure of Free Description of an Audiovisual Corpus	139
9.1. Introduction.	139
9.2. Organization of the so-called “free description” procedure.	140
9.3. The descriptive activity [Minimal designation].	143
9.4. The descriptive activity [Contextualized designation].	146
9.5. The activities of [Drafting of a summary presentation] and [Designation of the referent in the original language].	149
9.6. The descriptive activity [Designation of the referent by keywords].	150
9.7. Pragmatic and onomasiological variants of the activity of [Minimal designation]	153
Chapter 10. The Procedure of Controlled Description of an Audiovisual Corpus	155
10.1. Introduction	155
10.2. Organization of the procedure called controlled description	156
10.3. Working with several micro-thesauruses.	159
10.4. Selecting, classifying and ranking terms using a micro-thesaurus	161
10.5. An approach combining controlled and free description	163
PART 4. THE ASW SYSTEM OF METALINGUISTIC RESOURCES	167
Chapter 11. An Overview of the ASW Metalinguistic Resources.	169
11.1. Introduction	169
11.2. General overview of the ASW system of metalinguistic resources	170
11.3. The ASW meta-lexicon of conceptual terms	174
11.4. The ASW thesaurus	177

11.5. The schemas of definition	180
11.6. The sequences of description.	184
11.7. Resources external to the ASW system.	187
11.8. ASW Modeling Workshop	190
Chapter 12. The Meta-lexicon Representing the ASW Universe of Discourse	197
12.1. Introduction	197
12.2. “Conceptual term” and “theme” – a few explanations	198
12.3. The definitional structure of a topic.	200
12.4. The ASW universe of discourse	202
12.5. The general organization of the vocabulary relating to analytical objects in the ASW universe of discourse.	206
12.6. Questions relating to the organization of the ASW vocabulary of conceptual terms representing analytical objects	210
12.7. The process of developing the ASW vocabulary of conceptual terms defining analytical objects	214
Chapter 13. Detailed Presentation of the Conceptual Vocabulary [Object of analysis]	217
13.1. Introduction	217
13.2. The two branches [Natural object] and [Object of value]	218
13.3. Questions of organization of the ASW meta-lexicon.	221
13.4. How are we to take account of different classifications?	226
13.5. The conceptual domain represented by the term [Functional material object]	229
13.6. The conceptual domain represented by the term [Social object]	233
13.7. The conceptual domain represented by the term [Cultural object].	235
13.8. Taxonomic domains belonging to the branch [Primary symbolic object]	238
13.9. Taxonomic domains belonging to the branch [Secondary symbolic object]	242
13.10. The taxonomic domains of the branch [Object “Perdurant”]	245
13.11. The taxonomic domains of the branch [Object “Region”].	248
Chapter 14. The Meta-lexicon of Activities Involved in Analyzing the Textual Object	251
14.1 Introduction	251
14.2. Four categories of textual analysis activities	252
14.3. The class of activities [Procedure of structural analysis of the textual object]	255

14.4. The class of activities [Procedure of analysis of the textual object using the ASW thesaurus].	259
14.5. The class of activities [Procedure of analysis using an ASW external reference]	260
14.6. The class of activities [Procedure of pragmatic analysis of the textual object]	264
14.7. Activity of analysis and schemas of indexation.	265
14.8. The library of schemas of indexing	268
Chapter 15. The ASW Thesaurus	273
15.1. Introduction	273
15.2. General presentation of the ASW thesaurus	274
15.3. Facets and lists of standardized expressions.	277
Chapter 16. The Configurational Building Blocks of Models of Description	281
16.1. Introduction	281
16.2. Analysis of an audiovisual text and models of description	282
16.3. The library of sequences making up the model of thematic description.	284
16.4. Definition and insertion of a sequence into a model of description	289
16.5. Summary presentation of a library of schemas of definition	292
Conclusion and Perspectives	297
Bibliography	301
Glossary of Specialized Terms	307
Glossary of Acronyms	337
Index	349