
Contents

INTRODUCTION	ix
PART 1. ORIGINS AND PROPERTIES OF ONLINE MAPS	1
CHAPTER 1. TOOLING UP FOR COMPLEXITY	3
1.1. Maps as intellectual technology	3
1.1.1. Between graphic reason and unreason	4
1.1.2. The collection of writings	7
1.1.3. Managing complexity.	8
1.2. A shift in the uses of maps.	10
1.2.1. From topographic to thematic maps	10
1.2.2. The rise of the graphic representation of information . .	11
1.2.3. Maps and engineers.	13
1.2.4. Maps and doctors	15
CHAPTER 2. FROM GIS TO WEB MAPS.	19
2.1. The origins of a communication approach to maps	19
2.1.1. Arthur Robinson's functional design.	20
2.1.2. Jacques Bertin's graphic semiology	20
2.1.3. The map communication model	22
2.1.4. Beyond the transmission model.	25
2.2. The rise of the notion of participation within maps	27
2.2.1. The emergence and criticisms of GIS	28
2.2.2. From PPGIS to online maps	31
2.2.3. Maps and the Web	33

CHAPTER 3. A PARTICIPANT IN THE WEB OF PLATFORM	37
3.1. Technical architecture of Web maps	37
3.1.1. First online maps	37
3.1.2. APIs and mashups	38
3.1.3. The Web as platforms	42
3.2. Google Maps versus OpenStreetMap?	43
3.2.1. The map according to Google.	43
3.2.2. Where does OpenStreetMap fit in?	45
3.2.3. Between opposition and influence	47
CHAPTER 4. MAPS AND WEB-BASED DATA	49
4.1. Categories and data structure	50
4.1.1. Static data	53
4.1.2. Contributory data	56
4.1.3. Dynamic data	58
4.2. Expressive, technical and scientific bricolage	62
4.2.1. Personalizing	63
4.2.2. Managing contingency	67
4.2.3. Ensuring validity	69
PART 2. MAPPING PRACTICES IN EMERGENCY SITUATIONS	75
CHAPTER 5. THE STATE OF INFORMATION AFTER THE FUKUSHIMA DISASTER	77
5.1. The challenges in accessing information	79
5.1.1. Timeline of the events	79
5.1.2. The lack of official information	80
5.2. Flaws in the published data on radiation	83
5.2.1. Scattered and complex documents	84
5.2.2. Non-downloadable data	84
5.2.3. The lack of temporal metadata	85
5.2.4. Heterogeneous measurement units	86
CHAPTER 6. PRODUCING RADIATION MAPS	87
6.1. Producing radiation data.	90
6.1.1. Producing data with Geiger counters	90
6.1.2. Extracting data from official Websites	91
6.1.3. Combining different data sources.	95
6.2. Three attitudes toward radiation data sources	98
6.2.1. Using alternative data	98

6.2.2. Using official data	102
6.2.3. Using all the available data sources	105
CHAPTER 7. CIRCULATION AND USE OF MAPS	109
7.1. Cartographers' motives	109
7.1.1. Making the data visible	110
7.1.2. Maintaining a neutral stance	111
7.1.3. Providing a lobbying tool	112
7.2. Taking action on the basis of a map.	114
7.2.1. Verifying the data in emergency situations	115
7.2.2. Discussing maps from their data	117
7.2.3. Stepping in on a controversial point	119
CHAPTER 8. THE SHAPE OF PUBLIC ENGAGEMENT	125
8.1. An emerging online public	125
8.1.1. The role of controversies in democracies	126
8.1.2. Public engagement on nuclear issues	128
8.1.3. Accounting for the materiality of objects	130
8.1.4. From a "phantom public" to a "foam"	133
8.2. An <i>ad hoc</i> engagement	138
8.2.1. Self-expression versus opening of the data.	139
8.2.2. A limited goal and time frame	140
8.2.3. Specific infrastructure for the data.	143
CONCLUSION.	145
BIBLIOGRAPHY	149
INDEX	159