
Contents

Introduction	ix
Part 1. Medical Innovation	1
Chapter 1. A Conceptual Framework for Health Innovations	3
1.1. Introduction.	3
1.2. Defining innovation	3
1.2.1. Different levels of innovation.	4
1.2.2. Endogenous factors of disruptive innovation in digital health.	7
1.2.3. Exogenous factors of disruptive innovation in digital health	9
Chapter 2. The Covid-19 Pandemic, an Exogenous Factor of Innovation	15
2.1. Origin	15
2.2. How the pandemic began.	15
2.2.1. January 24, 2020: first cases of infection with the new virus in Europe reported by the WHO	16
2.2.2. January 28, 2020: implementation of the first measure of the European Union’s health crisis management plan	16
2.2.3. March 8, 2020: quarantine of the northern part of Italy	17
2.2.4. March 10–12, 2020: financial support measures announced by the European Union	17
2.2.5. March 11, 2020: the WHO reclassifies the “epidemic” as a “pandemic”.	18

2.3. Covid-19: digital therapy as a response to the fight against the pandemic	18
2.3.1. Advanced imaging techniques for diagnosis	19
2.3.2. Telemedicine	20
2.3.3. Smart epidemiological maps	20
2.3.4. Detecting the virus using intelligent tests.	20
2.3.5. Treatment of the disease using simulation analysis and decision support techniques.	21
2.4. Conclusion	21
Chapter 3. Digital Therapy: For Which Health Needs?	23
3.1. Introduction.	23
3.2. Background on digital health needs	23
3.3. Expressing health needs within populations.	24
3.4. Examining the proposed digital technologies	27
3.4.1. AI-assisted remote patient monitoring	27
3.4.2. AI-assisted telemedicine.	27
3.4.3. AI techniques	28
3.4.4. Robotics technology in health	28
3.4.5. Supply chain with drones	29
3.5. Mapping the population’s digital health needs	31
3.6. Conclusion	39
Chapter 4. AI Techniques Involved in the Design of Innovative Solutions	41
4.1. Applied health techniques	42
4.1.1. Automatic learning	42
4.1.2. Natural language processing	43
4.1.3. Signal processing and computer vision	43
4.1.4. Artificial neural networks	44
4.2. Examples of AI techniques in health	47
4.2.1. Multi-agent systems for designing solutions for gene recognition through medical imaging	47
4.2.2. Multi-agent systems or distributed AI to enable the design of solutions for predictive medicine.	47
4.2.3. Autonomous robotics and signal processing for decision support solutions: diagnosis and therapy	48
4.2.4. ML and augmented reality for diagnosis assistance based on holomedicine concepts	49

4.2.5. Natural language processing and ML for remote monitoring of physiological parameters.	49
4.2.6. Robotics and human language for supply management	49
4.3. Ecosystem of actors involved in the design of innovative solutions. . .	49
4.4. Some challenges of AI	52
4.4.1. Artificial form of surveillance capitalism.	52
4.4.2. Cyberattacks.	52
4.4.3. Cost of assessing AI-assisted technologies in health	53
Chapter 5. Comparative Analysis of the Diffusion of Innovative Solutions between 2020 and 2030.	55
5.1. Origin of the data for the analysis.	55
5.2. Data analysis	56
5.2.1. View by country	56
5.2.2. General view.	59
5.3. Presentation of AI health initiatives	59
5.3.1. Creation of platforms integrating AI.	59
5.3.2. Diagnostic assistance solutions using AI techniques	61
5.3.3. Creating intelligent solutions for medical research	65
5.4. Overview of health AI legislation.	67
5.4.1. European approach to AI regulation.	67
5.4.2. Regulating and supporting AI in healthcare	67
5.4.3. Scaling up AI regulatory policy in line with medical practice. . . .	68
5.4.4. Reception of the regulatory proposals.	68
5.5. Conclusion	69
Part 2. Digital Therapy and its Transformative Approach	71
Chapter 6. Strategies for the Sustainable Adoption of Digital Health Innovation	73
6.1. Introduction: adopting digital health technology.	73
6.2. State of the art of digital health advice.	74
6.2.1. Digital technologies for more efficient quality of care	74
6.2.2. Hospital at home	74
6.2.3. Evidence of sound and reliable comprehensive scientific data from the use of digital health technology.	75
6.2.4. Societal beliefs	75
6.3. Theory of adoption of health technology solutions	77
6.4. General factors in the adoption of DHTs	78

6.5. Ecosystem of actors promoting the adoption of technology initiatives	79
6.5.1. Ecosystem of actors for the adoption of a health innovation	79
6.5.2. Adoption of digital technology by patients and the general public	80
6.6. Conclusion	82
Chapter 7. Indicators of Change in Healthcare Systems	83
7.1. Introduction.	83
7.2. New governance that calls for the consolidation of a hospital business model	83
7.2.1. Case study: Canada.	85
7.3. Internationalization of digital health activities	86
7.3.1. Case study: France	86
7.4. Conclusion	87
Chapter 8. A Radical Change in the Care System	89
8.1. Introduction.	89
8.2. New organization of the health system.	90
8.2.1. Creation of a single European cloud for medical care and research	90
8.2.2. Creation of a “one-stop shop” per continent for the development of research and development programs	92
8.2.3. Changing rules in the calls for projects	93
8.2.4. A new strategy for the production of scientific content	93
8.2.5. A new strategy to accelerate digital health innovations	94
8.3. Conclusion	95
Appendix: Mapping Digital Innovations in Health	97
Glossary	181
References	183
Index	189