
Contents

Preface	xi
Didier CHABAUD, Philippe EYNAUD and Nathalie RAULET-CROSET	
Introduction	xiii
Didier CHABAUD, Philippe EYNAUD and Nathalie RAULET-CROSET	
Part 1. Public Action and Territorial Solidarity	1
Introduction to Part 1	3
Didier CHABAUD, Philippe EYNAUD and Nathalie RAULET-CROSET	
Chapter 1. Territorial Governments–Associations Collaboration in the Field of Gender Equality in France	5
Caroline DEMEYÈRE	
1.1. Introduction	5
1.2. Governments–associations collaboration and territories	6
1.2.1. From the collaborative discourse...	6
1.2.2. ... to difficulties in practice	7
1.3. Methodology and case context	8
1.3.1. Methodology	9
1.3.2. Context of gender equality public policies	9
1.3.3. The territorial context.	11
1.4. Results	11
1.4.1. Territorial networks as a strategy for organizing public policies	12
1.4.2. The territory as driving and legitimizing collaboration	13
1.4.3. Limits and weaknesses of territorial networking.	16
1.5. Conclusion	18
1.6. References	19

Chapter 2. Preparing for the Paris 2024 Olympic and Paralympic Games: A Leverage Effect for a More Inclusive Territory?	23
Juliette PINON	
2.1. Introduction	23
2.2. The long journey to a more inclusive territory	25
2.2.1. The “inclusive territory”, a different view of disability	25
2.2.2. ESSMSs, key players in an “inclusive territory”	27
2.2.3. The leverage effect of the mega-event: “inclusive territory” first and foremost	28
2.3. Methodology	29
2.3.1. Interviews with care and support professionals	30
2.3.2. Setting up local workshops with professionals and people with disabilities	30
2.4. Results: a nearby mega-event with a distant leverage effect	32
2.4.1. New games, same resources: incorporating the mega-event with continuous funding	32
2.4.2. Programs little known or understood by professionals and people with disabilities	33
2.4.3. An interest among professionals and people with disabilities in the Games’ initiatives	34
2.4.4. In the face of enthusiasm, the realities of the territory	36
2.5. Discussion: asking whether or not participating in the games is tantamount to not participating in an inclusive territory	37
2.5.1. The leverage effect as a practical justification for a mega-event	37
2.5.2. Doing without the mega-event: questioning what is left of the inclusive territory	39
2.6. References	40
Chapter 3. The TZCLD Experiment: Towards Cooperative Public Management or the Difficult Change of Public Action	45
Timothée DUVERGER	
3.1. Introduction	45
3.2. A new frame of reference	47
3.2.1. Reversing the logic of employment	47
3.2.2. Territorial regulation	50
3.3. Institutional change	52
3.3.1. The right to experiment at a local level	52
3.3.2. Evaluations	54
3.4. Conclusion	56
3.5. References	58

Part 2. Territory as a Resource, the Power of Territory	63
Introduction to Part 2	65
Didier CHABAUD, Philippe EYNAUD and Nathalie RAULET-CROSET	
Chapter 4. Understanding Change in Two Third-Places Networks: The Key Role of Bifurcations	67
Céline BOURBOUSSON, Julien MAISONNASSE and Nadine RICHEZ-BATTESTI	
4.1. Introduction	67
4.2. Theoretical framework	69
4.2.1. Institutional pluralism, SSE TNOs and third places networks	69
4.2.2. Institutional change and bifurcations	71
4.3. Methodology	72
4.3.1. Presentation and justification of the research fields	72
4.3.2. Choosing a processual approach	72
4.3.3. Data collection and analysis	73
4.4. Institutional change in the Corsican and Dignois third places networks	74
4.4.1. Bifurcation in the Corsican TNO: change in the governance and reinforcement of territorial logic	74
4.4.2. Bifurcation of the TNO from Digne: partnership and introduction of hybridity	78
4.5. Final discussion and conclusion	83
4.6. Appendix: interview list	85
4.7. References	86
Chapter 5. Reconciling the Humanitarian Imperative and Ecological Transition in Senegal and Burkina Faso	91
Vincent PRADIER	
5.1. Introduction	91
5.2. Postcolonial and decolonial approaches	93
5.2.1. An African context marked by history and colonial rule	94
5.2.2. A Western-centric management language	95
5.2.3. The plurality of rationalities	96
5.2.4. The place of subalterns	97
5.2.5. Decolonial ecology and the figure of “Ayiti”	97
5.3. Research protocol	98
5.4. Results	100
5.4.1. The importance of territories and actors	101
5.4.2. Global responsibility, but differentiated responsibilities	102
5.4.3. Inconsistencies in management chains	104
5.4.4. Standardizing management approaches	105
5.5. Discussion	107

5.6. Conclusion	109
5.7. References	110
Chapter 6. Territory and CSR: A Case Study on the Latest Solidarity Initiative in a Train Station.	113
Norélia VOISEUX	
6.1. Introduction	113
6.2. The train station, a challenge to SNCF's social and territorial responsibility	114
6.2.1. The train station, a showcase for CSR at the heart of territories.	115
6.2.2. The railway station, an object of responsibility under pressure	116
6.3. A special case: the latest social support facility for extreme poverty at Strasbourg station.	118
6.3.1. Strasbourg railway station and the specific features of its territory of implementation	118
6.3.2. The "welfare and solidarity welcome point" at Strasbourg station	121
6.4. Organization and strengthening within an ever-changing territory	124
6.4.1. Internal mobilization to maintain solidarity values at train stations	124
6.4.2. Relying on the local context and local needs	127
6.4.3. The magnitude of the social problems linked to the migration crisis.	128
6.5. Contributions and discussion	130
6.6. Conclusion	132
6.7. References	133
Part 3. Co-constructing Territories	137
Introduction to Part 3	139
Didier CHABAUD, Philippe EYNAUD and Nathalie RAULET-CROSET	
Chapter 7. SCICs: A Strong Potential for Territorial Development to be Realized.	141
Camille HENRION	
7.1. Introduction	141
7.2. Overview: SCICs and MSCs, a hybrid status	142
7.2.1. SCICs, MSCs and territorial development: their potential	142
7.2.2. Managing the tensions inherent to SCICs and MSCs	144
7.3. Methodology: a single longitudinal case study	145
7.3.1. The site: the Clus'Ter Jura SCIC	145

7.3.2. Data collection and processing.	146
7.4. Results	147
7.4.1. Period 0: identification of the interest in an SCIC (2014–2016)	147
7.4.2. Period 1: creation (June 2016–September 2018)	148
7.4.3. Period 2: development (October 2018–March 2020)	149
7.4.4. Period 3: inquiry (March 2020–December 2021)	150
7.5. Discussion	151
7.6. References	153
Chapter 8. Supporting Enterprises to Transform the Territory: The Fab-T Case Study	157
Romain SLITINE	
8.1. Introduction	157
8.2. Literature review and theoretical framework	158
8.2.1. Entrepreneurial support, a growing area of research.	158
8.2.2. Supporting enterprises and the territory: an institutionalist approach	159
8.3. Methodology	161
8.3.1. Research setting.	161
8.3.2. Data collection	162
8.3.3. Data analysis	163
8.4. Results	163
8.4.1. Enabling conditions for institutional change	163
8.4.2. The implementation of institutional practices	165
8.4.3. Materiality of support: an interrelationship between institutional and operational action	167
8.4.4. The innovations supported by Fab-T	168
8.4. Discussion and conclusion	171
8.5. References	173
Chapter 9. The Territory as Dynamic: Spacing Solidarity for the Homeless in Lyon	177
Lucie CORTAMBERT	
9.1. Introduction	177
9.2. Literature review: towards a conception of the territory as dynamic	178
9.2.1. The territory as a dynamic process rather than a resource.	179
9.2.2. Rethinking the territory with Lefebvre: producing the territory	180
9.2.3. The concept of spatial abstraction: designing the territory	181
9.3. Context: solidarity NPOs in Lyon	183
9.3.1. Context of homelessness in France and Lyon	183
9.3.2. Lyon's network of solidarity NPOs	184
9.4. Methodology: a spatial ethnography of solidarity NPOs in Lyon	187

9.5. Results: producing and designing the territory of solidarity	188
9.5.1. Designing the territory: between coordination and competition around the territory	188
9.5.2. Producing the territory: dynamic processes between beneficiaries and NPOs	193
9.6. Discussion and conclusion	196
9.7. Appendix	198
9.8. References	199
List of Authors	203
Index	205